03

NAAB®

**2017 ANNUAL REPORT ON
ARCHITECTURE EDUCATION**

The National Architectural
Accrediting Board®

PART III: 2017 ACCREDITATION DECISIONS AND OTHER NAAB ACTIVITIES

00 Contents

01

Committee and Task Force Updates

The NAAB's standing committees for 2017 included Assessment & Evaluation, Finance and Audit, and Executive. In 2017 there were four active task forces. The Digital Accreditation Advisory Task Force and the Accreditation Review Process Task Force concluded their multiyear efforts in February 2017. The International Accreditation Task Force and the Accreditation Review Conference Task Force were active throughout the year.

●●●●●●●●●●●●

ASSESSMENT & EVALUATION COMMITTEE

The work of the 2017 Assessment & Evaluation (A&E) Committee included

- Conducting post-visit interviews of team chairs and program administrators.

- Developing the 5-year Interim Progress Report template. The first 5-year IPRs will be due in November 2018.

- Reviewing NAAB documents related to accreditation visits to scan for conflicting information and redundancies, and proposing recommendations for improvement.

- Conducting a board self-assessment survey, which has become regular practice to improve the board's effectiveness and reveal suggestions for governance change.

DIGITAL ACCREDITATION TASK FORCE

In October 2015 NAAB President Scott Veazey, AIA, formed a task force on the use of digital material in accreditation visits. Its threefold charge was to

- Scan other agencies' use of digital formats and applications in the accreditation process.
- Develop objectives and guidelines for the use of digital media in NAAB visits and in five-year Interim Progress Reports.
- Develop guidelines for use by teams and staff in preparing, presenting, and assessing student work presented in digital format.

The board approved the final report, "Guidelines for the Use of Digital Content in Accreditation Visits," at its February 2017 meeting. The document was distributed to all program administrators with visits scheduled for fall 2017 and calendar 2018. It is also available on the NAAB website.

The A&E Committee conducted interviews with program administrators and team chairs about their use of digital content (or not) in spring 2017 visits, the outcome of which was a revision to the final task force Guidelines.

ACCREDITATION PROCESS REVIEW TASK FORCE

The Accreditation Process Review Task Force (APRTF) began its work in 2016 and included representatives from each collateral. It was charged with developing a comprehensive proposal rooted in best practices and guided by objectives for improving, expanding, or eliminating services and procedures in accreditation of professional degrees in architecture. The group concluded its work with a series of recommendations, which the board voted on at the February meeting.

FINANCE AND AUDIT COMMITTEE

In addition to its ongoing monitoring of the NAAB's finances, the Finance and Audit Committee conducted a study of best practices in reserve policies, and the board approved the following change to the NAAB Rules of the Board and Policy Manual at the February meeting:

11.5 Financial Reserve

11.5.1 Operating Reserve. A reserve is to be maintained at a level determined periodically through an analysis and study of risks, investments, objectives, and priorities. This reserve is for the purposes of maintaining the financial stability of the organization, by offsetting the effect of business operating conditions and reversals, financing future investments in the organization, and responding to unanticipated emergencies.

11.5.2 Strategic Investments. Annually, in October the NAAB directors, upon the recommendation of the Finance & Audit Committee, may choose to allocate from either the Operating Fund (money market) or the Unrestricted Fund as follows:

Transfer into the Long-Term Funds

Designate funds for investment in specific, strategic initiatives in the next fiscal year

Target: The NAAB may designate up to $150,000 per year for strategic initiatives.

INTERNATIONAL ACCREDITATION TASK FORCE

The *2014 Conditions for Accreditation* made it possible for institutions outside of the United States to pursue candidacy for NAAB accreditation. This change brought forward questions that needed to be examined to ensure that international accreditation was held to the same rigor as domestic accreditation.

In December 2016 NAAB President Judith Kinnard, FAIA, convened and charged a task force on international accreditation. The membership included:

Ron Blitch, FAIA, chair, NAAB director

Ryan Gann, Assoc. AIA, NAAB director

David Hinson, FAIA, NAAB director

Peter MacKeith, dean, Fay Jones School of Architecture, University of Arkansas

Kate Schwennsen, FAIA, director, School of Architecture, Clemson University

Barbara Sestak, FAIA, professor, Portland State University

This task force began with an investigation of the practices of peer professional accreditors based in the U.S. to determine how they engaged with the international community, and the policies of U.S. regional accreditors. They also researched peer architecture accreditors around the globe to measure their global footprint. The task force produced a series of key questions that would inform the starting work of the International Committee, also formed at the October board meeting (see below).

ACCREDITATION REVIEW CONFERENCE TASK FORCE

The NAAB is committed to continuous improvement through regular assessment and evaluation of its processes. Although evaluation and adjustment of its procedures occurs frequently, revisions to the *Conditions* are only made at five-year intervals. The next comprehensive review of the *Conditions for Accreditation* will take place at the 2019 Accreditation Review Conference (ARC19).

Given the challenge to "question everything," the NAAB is prepared to consider major changes to both the *Conditions* and the *Procedures* at ARC19. The overarching goal is to identify the changes that will transform the existing NAAB accreditation process by retaining what has been successful, reforming what has been inefficient, and setting a pattern for consistency and fairness in processes that would also reduce effort and expense by programs—all without sacrificing rigor. At the conclusion of the February meeting, President Kinnard announced the membership of the task force responsible for leading ARC19. Chaired initially by Helene Combs Dreiling, FAIA, the task force included:

John Cays, AIA

Rocco Ceo, AIA, NCARB, LEED AP

Ryan Cusak, Assoc. AIA

David Hinson, FAIA

Kevin Flynn, FAIA

Dale McKinney, FAIA

Barbara Sestak, FAIA

In July Barbara Sestak assumed the role of chair for the ARC19 Task Force. ARC19 will focus attention on those conditions for accreditation related to

Mission, Identity, and Self-Assessment

Resources

Professional Degrees and Curriculum

Preparatory Education

Public Information

Further, ARC19 will review and refine those conditions that duplicate the efforts of institutions and regional accrediting agencies, while still holding programs accountable for learning culture, social equity, defining perspectives, and program resources. Finally, ARC19 will ask participants to consider new approaches to processes and procedures that reduce the efforts expended by programs, teams, and the board in preparing for and conducting a visit.

At this time, a final determination has not been made as to the scope of the review of Student Performance Criteria (SPC) at ARC19, and the NAAB will continue to evaluate the 2014 SPC.

02 Strategic and Operational Realignment

At the October meeting the board reviewed and approved a proposal to restructure its standing committees to better support the organization's mission. The board charged the new Governance Committee with revising the Rules of the Board and Bylaws to make the changes official. Once both documents have been revised and approved, the NAAB will have the following standing committees

- **Executive Committee**; chaired by the president; executive director to serve as staff liaison

  The Executive Committee of the board shall consist of the officers of the corporation and the executive director. The senior director nominated by AIAS may be invited to serve ex officio at the discretion of the president. The Executive Committee shall discharge such duties and exercise such responsibilities as may be defined in the Bylaws, the Rules of the Board, and the NAAB Procedures for Accreditation or as the board may direct from time to time. The Executive Committee shall report on its activities at every regularly scheduled meeting of the board. The committee will meet monthly as needed by conference call and may meet in person immediately before each board meeting. In addition, the Executive Committee may convene in a special session each spring.

- **Assessment & Evaluation Committee**; chaired by the president-elect; associate director to serve as staff liaison

  o The charge for the committee shall be to identify priorities for internal and external assessment and evaluation ensure the NAAB's continued ability to

    - Make decisions using data and verifiable information.
    - Move toward greater consistency in reports and visit experiences.
    - Maintain and improve upon the annual analysis of visit results and team recommendations.
    - Assess team performance from a variety of perspectives.
    - Plan for the next review of the *Conditions*.

    - Scan collateral organizations for their priorities for the future.
    - Advise on the composition of visiting teams.
    - Advise on team training.

- **Finance and Audit Committee**; chaired by the treasurer; NAAB executive director to serve as staff liaison with accountant consultant as staff observer

  o The charge for the committee shall be oversight of the annual financial audit, oversight of the development of the annual operating budget and long-term budget forecast, and review and recommendations for investment strategy for the NAAB reserves.

- **Governance Committee** (new); chaired by the secretary; manager, governance and operations, to serve as staff liaison

  o The standing charge for the committee shall be explored during the committee's first year in 2018 but shall involve, at a minimum, managing the organization's governing documents (Bylaws and Rules of the Board), vetting collateral nominations and advising in elections, and providing new board orientation.

- **International Committee** (new); chaired by a board member; director, international services, to serve as staff liaison

  o The standing charge for the committee shall be explored during the committee's first year in 2018, but its oversight will include, at a minimum, international accreditation and/or substantial equivalency, EESA, and the Canberra Accord.

03

2017 Accreditation Cycle and Decisions

In calendar year 2017, the NAAB visited 31 institutions and reviewed 35 professional degree programs in architecture.

- 22 visits to review 25 programs for continuing accreditation; three of these visits are for concurrent review of two accredited programs.

- 2 visits for initial accreditation

- 4 visits for continuation of candidacy

- 2 visits scheduled for initial candidacy

- 2 visits for eligibility

Results of 2017 Accreditation Decisions

Eight-year Term of Continuing Accreditation
Auburn University
Cal Poly SLO
California College of the Arts
City College of New York
Clemson University
Florida Atlantic University
Florida International University
Kansas State University
Louisiana Tech University
Morgan State University
Norwich University
New York Institute of Technology
Ohio State University
Oklahoma State University
Tuskegee University
University of Hartford
University of Maryland
University of Miami
University of Michigan
University Nevada Las Vegas
University of South Florida
University Wisconsin Milwaukee

Initial Accreditation
Rochester Institute of Technology (M. Arch.)
University of the District of Columbia (M. Arch.)

Continuation of Candidacy
Bowling Green State University
Dunwoody College of Technology
Lebanese American University
University of Maine at Augusta

Initial Candidacy
New York Institute of Technology (M. Arch.)
Kean University

Eligibility for Candidacy
Ball State University (B. Arch.)
Kean University

04

Analysis of 2017 Visiting Team Reports for Continuing and Initial Accreditation

The second visits conducted using the *2014 Conditions for Accreditation* were held in 2017. NAAB teams reviewed 25 degree programs at 22 institutions for continuing accreditation and two programs for initial accreditation.

●●●●●●●●●●●●

Visits for initial candidacy and continuation of candidacy are not included in this analysis. Because many of these programs are in the early stages of development, teams have the option to designate Conditions or SPC as "in progress," "not-yet-met," or "not applicable." Therefore, in order to ensure a comparable evaluation, emerging programs are not included.

2014 NAAB Conditions for Accreditation, Part I, Sections 1–6, and Part II, Sections 2–4

For the purposes of analyzing the results of Visiting Team Reports for Part I, Sections 1–6, and Part II, Sections 2–4, the analysis is confined to the institution offering the accredited degree program(s). Further, a number of these items are no longer evaluated by teams but instead are reviewed and summarized in the VTR.

Of the institutions offering professional degree programs that completed visits for continuing or initial accreditation in 2016:

*   One institution did not address or did not meet four items from Conditions I.1–I.4 or II.2–II.4.

*   Two institutions did not address or did not meet two items from Conditions I.1–I.4 or II.2–II.4.

*   Four institutions did not address or did not meet one item from Conditions I.1–I.4 or II.2–II.4.

No pattern emerged among the deficiencies noted by the visiting teams.

The following items from these sections were addressed or *Met* by all programs

*   I.1.1   History and Mission
*   I.1.2   Learning Culture
*   I.1.3   Social Equity
*   I.1.4   Defining Perspectives (all)
*   I.1.5   Long-Range Planning
*   I.1.6.A   Program Self-Assessment
*   I.2.3   Financial Resources
*   I.2.5.   Administrative Structure and Governance
*   II.2.1   Institutional Accreditation
*   II.2.2   Professional Degrees and Curriculum
*   II.3   Evaluation of Preparatory/ Preprofessional Education
*   II.4.3   Access to Career Development Information
*   II.4.4   Public Access to APRs and VTRs
*   II.4.6   Admissions and Advising
*   II.4.7   Student Financial Information

2014 Condition II.1—Student Performance Criteria (SPC)

For the purposes of analyzing VTR results for Condition II.1, all professional degree programs visited in 2016 for continuing and initial accreditation were evaluated. This is because the team has the option to designate an individual SPC as *Met* in one degree program and *Not Met* in another.

The following SPC were *Not Met* by the greatest number of professional degree programs reviewed for continuing or initial accreditation:

*   B.10   Financial Considerations (7)
*   B.3   Codes and Standards (4)
*   B.4   Technical Documentation (4)

The following SPC were *Met* by all programs:

- A.1   Professional Communication Skills
- A.3   Investigative Skills
- A.4   Architectural Design Skills
- A.5   Ordering Systems
- B.7   Building Envelope Systems and Assemblies
- C.1   Research

Finally, these SPC were cited as *Met with Distinction* most frequently by visiting teams:

- A.6   Use of Precedents
- C.1   Research
- C.2   Integrated Evaluations and Decision-Making Process
- C.3   Integrative Design
- D.2   Project Management

05

Candidate Programs

As of February 28, 2017, the NAAB is managing 21 programs seeking or in candidacy; the status of these programs is described below.

Programs Seeking Eligibility

INSTITUTION	DEGREEE PROGRAM	MOST RECENT ACTIVITY	NEXT STEP
Indiana University (Bloomington)	M. Arch.	Trustees approved June 2016	Application Expected in 2018

Programs with Eligibility Preparing for Initial Candidacy

INSTITUTION	DEGREEE PROGRAM	MOST RECENT ACTIVITY	NEXT STEP
Ball State University (IN)	B. Arch.	Eligibility (2017)	Initial candidacy visit (2018)
New York City College of Technology, CUNY	B. Arch.	Eligibility (2017)	Initial candidacy visit (2018)
Fairmont State University (WV)	M. Arch.	Eligibility (2013) Candidacy denied (2015)	University has requested initial candidacy visit in 2018

Programs in Candidacy, Preparing for Continuation of Candidacy or Initial Accreditation

INSTITUTION	DEGREEE PROGRAM	MOST RECENT ACTIVITY	NEXT STEP
Kean University (NJ)	M. Arch.	Eligibility (2017) Initial Candidacy (2017)	Continuation of Candidacy or Initial Accreditation (2019)
Carnegie Mellon University	M. Arch.	Eligibility (2016) Initial Candidacy (2017)	Continuation of Candidacy or Initial Accreditation (2019)
New York Institute of Technology	M. Arch.	Eligibility (2016) Initial Candidacy (2017)	Continuation of Candidacy or Initial Accreditation (2019)
Philadelphia University	M. Arch.	Eligibility (2015) Initial Candidacy (2016)	Continuation of Candidacy or Initial Accreditation (2018)
Universidad del Turabo	B. Arch.	Eligibility (2015) Initial Candidacy (2016)	Continuation of Candidacy or Initial Accreditation (2018)

Programs in Candidacy, Preparing for Continuation of Candidacy or Initial Accreditation (Continued)

INSTITUTION	DEGREEE PROGRAM	MOST RECENT ACTIVITY	NEXT STEP
Dunwoody College of Technology (MN)	B. Arch.	Eligibility (2013) Initial Candidacy (2015) Continuation of Candidacy (2017)	Continuation of Candidacy or Initial Accreditation (2019)
Alfred State (SUNY)	B. Arch.	Eligibility (2013) Initial Candidacy (2014) Continuation of Candidacy (2016)	Continuation of Candidacy or Initial Accreditation (2018)
American University of Dubai	B. Arch.	Eligibility (2013) Initial Candidacy (2014) Continuation of Candidacy (2016)	Continuation of Candidacy or Initial Accreditation (2018)
California Baptist University	M. Arch.	Eligibility (2013) Initial Candidacy (2014) Continuation of Candidacy (2016)	Continuation of Candidacy or Initial Accreditation (2018)
Kendall College of Art/ Ferris State University (MI)	M. Arch.	Eligibility (2013) Initial Candidacy (2014) Continuation of Candidacy (2016)	Continuation of Candidacy or Initial Accreditation (2018)
Bowling Green State University (OH)	M. Arch.	Eligibility (2012) Initial Candidacy (2013) Continuation of Candidacy (2015) Continuation of Candidacy (2017)	Initial Accreditation (2019)
University of Maine, Augusta	B. Arch.	Eligibility (2012) Initial Candidacy (2013) Continuation of Candidacy (2015) Continuation of Candidacy (2017)	Initial Accreditation (2018)
Lebanese American University	B. Arch.	Eligibility (2012) Initial Candidacy (2013) Continuation of Candidacy (2015) Continuation of Candidacy (2017)	Initial Accreditation (2019)

06 Substantial Equivalency

Substantial Equivalency (SE) identifies a degree program in architecture as comparable in educational outcomes in all significant aspects to a U.S.-based program and indicates that it provides an educational experience meeting acceptable standards, even though such program may differ in format or method of delivery. Substantial Equivalency is not accreditation.

In general, the most significant differences between accreditation and SE are that accredited programs are preparing graduates to practice in the U.S. Programs with the SE designation are focused on preparing graduates to practice in their home country.

The status of the programs pursuing the designation is listed below.

Programs with the SE Designation

INSTITUTION (COUNTRY)	MOST RECENT ACTIVITY	NEXT STEPS/VISITS
Istanbul Technical University	SE renewed in 2015	Visit to renew SE in 2021
Kuwait University	SE renewed in 2016	Visit to renew SE in 2022
King Saud University (Saudi Arabia)	Received SE in 2013	Visit to renew SE in 2019
Universidad Politécnica de Madrid	Received SE in 2015	Visit to renew SE in 2021
Universidad Europea de Madrid	Received SE in 2015	Visit to renew SE in 2021
University of Bahrain	Received SE in 2015	Visit to renew SE in 2021
Universidad San Pablo CEU (Madrid)	Received SE in 2015	Visit to renew SE in 2021
Eastern Mediterranean University (North Cyprus)	Received SE in 2016	Visit to renew SE in 2022
Pontificia Universidad Católica de Chile	Received SE in 2016	Visit to renew SE in 2022
University of Dammam (Saudi Arabia)	Received SE in 2016	Visit to renew SE in 2022
University College Dublin	Received SE in 2017	Visit to renew SE in 2023

Visit 3 Complete, SE Denied

INSTITUTION (COUNTRY)	MOST RECENT ACTIVITY	NEXT STEPS/VISITS
Qatar University	Visit 3 complete, 2015	Repeat visit 3 in 2018

Visit 3 Pending

INSTITUTION (COUNTRY)	MOST RECENT ACTIVITY	NEXT STEPS/VISITS
Yildiz Technical University (Turkey)	Visit 2 complete, 2015	Visit 3 pending, 2019
Dar Al Uloom (Saudi Arabia)	Visit 2 complete, 2016 Visit 1 complete, 2014	Visit 3 pending, fall 2018

Visit 2 Pending

INSTITUTION (COUNTRY)	MOST RECENT ACTIVITY	NEXT STEPS/VISITS
Effat University (Saudi Arabia)	Visit 1 complete, 2016	Visit 2 scheduled for 2018
Holy Spirit University of Kaslik (Lebanon)	Visit 1 complete, 2016	Visit 2 scheduled for 2018

FY 2016 Independent Auditor's Report on Financial Statements

The most recent independent auditor's report on the NAAB's financial statements is for the fiscal year ending December 31, 2016. The Statement of Activities from the FY 2016 report is below. The NAAB makes its annual IRS Form 990 tax filing available for review at **www.naab.org**.

NATIONAL ARCHITECTURAL ACCREDITING BOARD, INC.
STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS
FOR THE YEARS ENDED DECEMBER 31, 2016 AND 2015

	2016	2015
REVENUE AND SUPPORT		
Contributions	$ 1,403,314	$ 1,376,112
EESA Evaluation Income	494,052	467,865
Other Program Income	91,974	64,552
Investment (Loss) Income	64,510	(36,573)
Total Revenue and Support	2,053,850	1,871,956
EXPENSES		
Program Services:		
Accreditation	535,917	370,388
EESA	391,816	208,269
International Relations	90,214	163,425
Communications	47,349	32,595
Total Program Services	1,065,296	774,677
Supporting Services:		
Management and General	328,846	320,425
Board Activities	490,303	655,147
Total Supporting Services	819,149	975,572
Total Expenses	1,884,445	1,750,249
Changes in Net Assets	169,405	121,707
Net Assets at Beginning of Year	1,896,399	1,774,692
Net Assets at End of Year	$ 2,065,804	$ 1,896,399

See auditor's report and accompanying notes to financial statements.
6

08

2017 NAAB Directors

President	ACSA
Judith A. Kinnard, FAIA	2014–2017
New Orleans	

President-elect	AIA
Helene Combs Dreiling, FAIA*	2015–2018
Roanoke, VA	

Treasurer	AIA
Celeste Allen Novak, FAIA, LEED AP BD+C	2014–2017
Ann Arbor, MI	

Secretary	NCARB
Thomas R. Wood	2015–2018
Aurora, CO	

Ronald Blitch, FAIA, FACHA, NCARB	NCARB
New Orleans	2014–2017

William Lynn McKinney	Public Member
Narragansett, RI	2014–2017

David Golden, Assoc. AIA	AIAS
Philadelphia	2014–2017

Jori Erdman, AIA, NOMA, LEED AP	ACSA
Baton Rouge	2015–2018

Daniel Taylor	Public Member
New Orleans	2015–2018

Sarah Killingsworth, Assoc. AIA	AIAS
Houston	2016–2018

David Hinson, FAIA	ACSA
Auburn, AL	2016–2019

Kevin Flynn, FAIA	AIA
St. Louis	2016–2019

Dale McKinney, FAIA	NCARB
Sioux City, IA	2016–2019

*Dreiling stepped down from the board in July as requested to assume the role of interim executive director.

NAAB®

**2017 ANNUAL REPORT ON
ARCHITECTURE EDUCATION**

National Architectural Accrediting Board®

1101 Connecticut Avenue, NW
Suite 410
Washington, DC 20036

WWW.NAAB.ORG